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**WHITE HOUSE|BLACK MARKET WITHDRAWS MOTION FOR
PRELIMINARY INJUNCTION AGAINST CACHE**

New York, New York – September 9, 2010 – Cache Inc., (NASDAQ: CACH), a specialty chain of women’s apparel stores, today announced that Florida based Chico’s FAS, Inc. and White House|Black Market, Inc. have voluntarily withdrawn their motion for a preliminary injunction, representing part of its complaint against Cache over alleged theft of confidential information and trade secrets.

The complaint and preliminary injunction papers allege, among other things, that two former employees of Chico’s that are currently employed by Cache supplied the Company with confidential information and trade secrets. The Company believes that Chico’s FAS, Inc. filed the lawsuit in an effort to undermine the Company in the marketplace and to promote its viewpoint within the industry resulting in false allegations reported in a key trade publication and in an analyst report.

A spokesperson for the Company commented: “We are pleased that White House/Black Market withdrew its motion for a preliminary injunction, which we believe acknowledges that the allegations made by Chico’s were proven false during expedited discovery. This also shows that the plaintiffs irresponsibly filed the action with no diligence to assess if any similarities between the companies’ garments were due to industry trends and seasonal color choices used by many other competitors in the fashion industry. We will continue to vigorously defend our position against Chico’s and White House|Black Market. Our business has been built with a reputation for high-quality, sophisticated and fashionable designs and maintaining the integrity of our brand is our highest priority. We believe Chico’s is using baseless claims to impair our reputation. This lawsuit is frivolous and a waste of shareholder money and consumer tax dollars.”

About Cache, Inc.

Cache is a nationwide, mall-based specialty retailer of sophisticated sportswear and social occasion dresses targeting style-conscious women who have a youthful attitude and are self-

confident. We currently operate 282 stores, primarily situated in central locations in high traffic, upscale malls in 43 states, the Virgin Islands and Puerto Rico.

Certain matters discussed within this press release may constitute forward-looking statements within the meaning of the federal securities laws. Although Cache, Inc. believes the statements are based on reasonable assumptions, there can be no assurance that these expectations will be attained. Actual results and timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation, ability to successfully open new stores, dependence on management, dependence on vendors and distributors, reliance on foreign manufacturers, material weakness in our internal controls, industry trends, merchandise and fashion trends, competition, seasonality and changes in general economic conditions and consumer spending patterns, as well as other risks outlined from time to time in the filings of Cache, Inc. with the Securities and Exchange Commission.