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CACHE ANNOUNCES RELEASE DATE, CONFERENCE CALL AND WEBCAST FOR FIRST QUARTER FISCAL 2010 RESULTS

New York, New York – May 5, 2010 – Cache Inc., (NASDAQ: CACH) today announced that the Company will conduct a conference call to discuss its first quarter fiscal 2010 results. The call, scheduled for Wednesday, May 12, 2010 at 9:00 a.m. Eastern Time, will be hosted by Thomas Reinckens, Chairman and Chief Executive Officer, and Maggie Feeney, Executive Vice President and Chief Financial Officer. A press release including the Company's first quarter fiscal 2010 results will be issued before the market opens on May 12, 2010 prior to the start of the conference call.

Investors and analysts interested in participating in the call are invited to dial (877) 407-4018 approximately ten minutes prior to the start of the call. The conference call will also be web-cast live at www.cache.com. A replay of this call will be available at 12:00 p.m. ET on May 12, 2010 and remain active until 11:59 p.m. ET on May 19, 2010. The replay can be accessed by dialing (877) 660-6853 and entering account number 3055 and conference code 350034.

About Cache, Inc.

Cache is a nationwide, mall-based specialty retailer of sophisticated sportswear and social occasion dresses targeting style-conscious women who have a youthful attitude and are self-confident. We currently operate 285 stores, primarily situated in central locations in high traffic, upscale malls in 43 states, the Virgin Islands and Puerto Rico.