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**CACHE TO ACQUIRE ITS LARGEST SUPPLIER,
ADRIENNE VICTORIA DESIGNS
Strengthens Design, Sourcing and Production
Accretive to Fiscal 2007 Earnings**

New York, NY – May 9, 2007 – Cache Inc. (NASDAQ: CACH) today announced that it entered into an agreement in principal, through the signing of a letter of intent, to acquire certain assets of Adrienne Victoria Designs, Inc. (“AV”), the Company’s largest supplier. The Company expects the planned acquisition, which is expected to close on or around June 30, 2007, to be accretive to fiscal 2007 earnings. Based in New York, Adrienne Victoria Designs is a design, sourcing and manufacturing company. Adrienne and Robert Kantor, the Company’s founders will join Cache with Adrienne assuming responsibility for all aspects of merchandising and design and Robert assuming responsibilities in manufacturing.

“We are very excited to announce the planned acquisition of Adrienne Victoria Designs”, stated Brian Woolf Chairman and CEO of Cache. “The acquisition represents an important strategic fit for us, as it significantly advances our direct sourcing and manufacturing efforts and expands our talent in design, production and merchandising. Adrienne is a superb merchant. We have worked with Adrienne, Robert and the AV team for many years. Their proven ability to grasp and consistently produce strong selling styles for our target customer has enabled AV to become our largest and most successful manufacturing and design partner. With

this acquisition, we will be better positioned to execute and capitalize on our growth strategies in merchandising, marketing and store expansion.”

Adrienne Kantor, founder of Adrienne Victoria Designs commented: “We are delighted to become part of the Cache team. We believe the Adrienne Victoria team in conjunction with the Cache team creates a powerful combination of merchants, planners, designers and production expertise. Importantly, we share the same vision and commitment to product excellence and look forward to helping Cache achieve its long term objectives.”

Financo acted as exclusive financial advisor to Cache and Marketing Management Group acted as exclusive financial advisor to Adrienne Victoria Designs on this planned acquisition.

About Cache, Inc.

Cache is a nationwide, mall-based specialty retailer of sophisticated, social occasion sportswear and dresses targeting style-conscious women. Cache targets women between the ages of 25 and 45 who have a youthful attitude, are self-confident and fashion-conscious, and require a missy fit. We operate 294 Cache and Cache Luxe stores primarily situated in central locations in high traffic, upscale malls in 44 states, the Virgin Islands and Puerto Rico.

Certain matters discussed within this press release may constitute forward-looking statements within the meaning of the federal securities laws. Although Cache, Inc. believes the statements are based on reasonable assumptions, there can be no assurance that these expectations will be attained. Actual results and timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation, ability to successfully open new stores, introduction of the Cache Luxe concept, dependence on management, dependence on vendors and distributors, reliance on foreign manufacturers, material weakness in our internal controls, industry trends, merchandise and fashion trends, competition, seasonality and changes in general economic conditions and consumer spending patterns, as well as other risks outlined from time to time in the filings of Cache, Inc. with the Securities and Exchange Commission.