

DECEMBER 6, 2001

FOR IMMEDIATE RELEASE

CACHE, INC.

NASDAQ COMMON STOCK SYMBOL CACH

CACHE NOVEMBER 2001 SAME STORE SALES DECREASED 7 PERCENT

New York, New York - December 6, 2001 - Cache Inc., (NASDAQ: CACH), a specialty chain of women's apparel stores with 222 stores open, reported November 2001 sales figures.

Comparable store sales (sales for stores open at least one year or more) decreased 7% during the four week November 2001 period, as compared to the same period in 2000. Total sales for the four week period ended November 24, 2001 were \$14.6 million as compared to \$15.2 million, for the four week period in Fiscal 2000.

Total sales for the forty-seven week period ended November 24, 2001 were \$155.3 million, as compared to \$151.8 for the comparable period ended November 25, 2000, which represents an increase of \$3.5 million or 2%. Comparable store sales were flat during the forty-seven week period, as compared to the same period in Fiscal 2000.

Certain matters discussed within this press release may constitute forward-looking statements within the meaning of the federal securities law. Although Cache, Inc. believes the statements are based on reasonable assumptions, there can be no assurance that these expectations will be attained. Actual results and timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation, industry trends, merchandise trends, competition and the ability to obtain financing, as well as other risks outlined from time to time in the filings of Cache, Inc. with the Securities and Exchange Commission.

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