

DECEMBER 2, 2004

FOR IMMEDIATE RELEASE
CACHE, INC.
NASDAQ COMMON STOCK SYMBOL CACH

CACHE REPORTS 3 PERCENT COMPARABLE STORE SALES INCREASE IN NOVEMBER 2004

New York, New York - December 2, 2004 - Cache Inc., (NASDAQ: CACH), a specialty chain of women's apparel stores with 291 stores open, reported November 2004 sales figures.

Comparable store sales (sales for stores open at least one year or more) increased 3% during the five week November 2004 period, as compared to 5% during the five week period ended November 29, 2003. Total sales for the five week period ended November 27, 2004 increased \$2.5 million or 10.9% to \$25.6 million, as compared to \$23.1 million for the same period in 2003. The Company noted that this fiscal year period includes 53-weeks versus 52-weeks in last year's fiscal period. Therefore, actual sales results for November 2003 were adjusted to represent a comparable five week period versus the actual November 2003 four week results reported last year.

Comparable store sales increased 4% during the 48 week period ended November 27, 2004, as compared to the same period in 2003. Total sales for the 48 week period increased \$20.8 million or 10.9% to \$211.9 million.

Mr. Brian Woolf, Cache's Chairman commented, "We are pleased with our November sales performance with increasing strength experienced as the month progressed. By category, accessories and sportswear sales were strong. Dresses improved over prior months trends, but lagged other categories due to significantly less inventory in this classification, as compared to last year."

During November 2004, the Company opened 6 new Cache stores and 5 new Lillie Rubin stores. In total, the Company currently operates 291 stores, including 254 Cache and 37 Lillie Rubin locations.

Certain matters discussed within this press release may constitute forward looking statements within the meaning of the federal securities law. Although Cache, Inc. believes the statements are based on reasonable assumptions, there can be no assurance that these expectations will be attained. Actual results and timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation, industry trends, merchandise trends, competition and consumer spending patterns, as well as other risks outlined from time to time in the filings of Cache, Inc. with the Securities and Exchange Commission. Certain matters discussed within this press release may constitute forward-looking statements within the meaning of the federal securities law. Although Cache, Inc. believes the statements are based on reasonable assumptions, there can be no assurance that these expectations will be attained. Actual results and

timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation, industry trends, merchandise trends, competition and the ability to obtain financing, as well as other risks outlined from time to time in the filings of Cache, Inc. with the Securities and Exchange Commission.

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