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FOR IMMEDIATE RELEASE
CACHE, INC.
NASDAQ COMMON STOCK SYMBOL CACH

CACHE OCTOBER 2001 SAME STORE SALES DECREASED 9 PERCENT

New York, New York - November 8, 2001 - Cache Inc., (NASDAQ: CACH), a specialty chain of women's apparel stores with 223 stores open, reported October 2001 sales figures.

Comparable store sales (sales for stores open at least one year or more) decreased 9% during the four week October 2001 period, as compared to the same period in 2000. Total sales for the four week period ended October 27, 2001 were \$13.0 million as compared to \$13.9 million, for the four week period in Fiscal 2000.

Total sales for the forty-three week period ended October 27, 2001 were \$140.7 million, as compared to \$136.6 for the comparable period ended October 28, 2000, which represents an increase of \$4.1 million or 3%. Comparable store sales increased 1% during the forty-three week period, as compared to the same period in Fiscal 2000.

Mr. Brian Woolf, Cache's Chairman commented, "October sales were adversely affected by the economy, as well as our decision not to anniversary a catalog which was mailed to customers last October."

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