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FOR IMMEDIATE RELEASE

CACHE, INC.

NASDAQ COMMON STOCK SYMBOL CACH

CACHE REPORTS EIGHT PERCENT COMPARABLE STORE SALES INCREASE
IN OCTOBER 2002

New York, New York - November 6, 2002 - Cache Inc., (NASDAQ: CACH), a specialty chain of women's apparel stores with 231 stores open, reported October 2002 sales figures. Comparable store sales (sales for stores open at least one year or more) increased 8% during the four week October 2002 period, as compared to the same period in 2001. Total sales for the four week period ended October 26, 2002 increased \$1.4 million or 11% to \$14.4 million. Total sales for the 43 week period ended October 26, 2002 were \$155.3 million, which represents an increase of \$14.6 million or 10% as compared to last year. Comparable store sales increased 7% during the 43 week period as compared to last year. Brian Woolf, Cache's Chairman commented, "Comparable store sales increased 8% in October due primarily to improved selling of regular-priced assortments. Our gross margins continue to improve over prior year results." The Company also noted this year's fiscal November sales will not include the benefit of Thanksgiving week sales due to a calendar change. This year, Thanksgiving week sales will fall in fiscal December sales.

Certain matters discussed within this press release may constitute forward-looking statements within the meaning of the federal securities law. Although Cache, Inc. believes the statements are based on reasonable assumptions, there can be no assurance that these expectations will be attained. Actual results and timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation, industry trends, merchandise trends, competition and the ability to obtain financing, as well as other risks outlined from time to time in the filings of Cache, Inc. with the Securities and Exchange Commission.

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