

November 2, 2006
FINAL
CACHE, INC.
NASDAQ COMMON STOCK SYMBOL CACH

CACHE REPORTS 11% PERCENT COMPARABLE STORE SALES INCREASE IN OCTOBER 2006

New York, New York - November 2, 2006 - Cache Inc., (NASDAQ: CACH), a specialty chain of women's apparel stores with 296 stores open, reported October 2006. As previously announced, the Company substantially completed the exit of its Lillie Rubin business during September. Therefore, the Company's comparable store sales results only include its 276 Cache stores.

Comparable store sales (sales for stores open at least one year or more) increased 11% during the four week October 2006 period, as compared to a 13% increase during the same period in 2005. Total sales for the four-week period ended October 28, 2006 increased \$1.9 million or 9.5% to \$21.3 million.

Comparable store sales increased 5% during the 43-week period ended October 28, 2006, as compared to the same period in 2005. Total sales for the 43-week period increased \$10.3 million or 5.0% to \$216.8 million.

Mr. Brian Woolf, Cache's Chairman commented: "We began the fourth quarter strongly, reporting an 11% increase in October comparable store sales. Our performance was better than expected and reflected a terrific response to our merchandise offerings and the initial benefit of our expanded marketing program. As we look ahead, we remain excited about our near and long term prospects. We expect our current and upcoming merchandising assortments combined with our intensified marketing efforts to enable us to continue our success in the holiday season."

Store Openings

During October, the Company opened 4 Cache stores, closed 1 Cache location and closed 1 Lillie Rubin store. For the year-to-date period, the Company has opened 16 new Cache stores, 16 Cache Luxe stores and 3 Cache Luxe locations adjacent to Cache and has closed 7 Cache stores and 36 Lillie Rubin stores.

Certain matters discussed within this press release may constitute forward-looking statements within the meaning of the federal securities laws. Although Cache, Inc. believes the statements are based on reasonable assumptions, there can be no assurance that these expectations will be attained. Actual results and timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation, ability to successfully open new stores, introduction of the Cache Luxe concept, dependence on management, dependence on vendors and distributors, reliance on foreign manufacturers, material weakness in our internal controls, industry trends, merchandise and fashion trends, competition, seasonality and changes in general economic conditions and consumer spending patterns, as well as other risks outlined from time to time in the filings of Cache, Inc. with the Securities and Exchange Commission.

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