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Final For Release

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CACHE REPORTS 7 PERCENT COMPARABLE STORE SALES INCREASE IN AUGUST 2007

New York, New York – September 6, 2007 – Cache Inc., (NASDAQ: CACH), a specialty chain of women's apparel stores with 296 stores open, reported August 2007 sales figures.

Comparable store sales (sales for stores open at least one year or more) increased 7% during the 4-week August 2007 period compared to a decrease of 3% in the prior-year period. Total net sales for the 4-week period ended August 25, 2007 increased \$0.7 million or 4.5% to \$17.2 million. Revenue for the 4-week fiscal 2006 period included \$1.1 million in sales from the former Lillie Rubin chain.

Comparable store sales increased 2% during the 34-week period ended August 25, 2007, as compared to the same period in 2006. Total sales for the 34-week period ended August 26, 2006 increased \$1.1 million or 0.7% to \$169.1 million. Revenue for the 34-week fiscal 2006 period included \$11.7 million in sales from the former Lillie Rubin chain.

Mr. Brian Woolf, Cache's Chairman commented: "We are pleased to report a comparable store sales increase of 7% in August, reflecting ongoing strength in our merchandise assortments. The introduction of lifestyle collection sportswear has also been received favorably by our customers, which is encouraging as we expect to further grow this classification during the fall season."

The Company also noted that it opened 3 new stores in early September.

About Cache, Inc.

Cache is a nationwide, mall-based specialty retailer of sophisticated, social occasion sportswear and dresses targeting style-conscious women. Cache targets women between the ages of 25 and 45 who have a youthful attitude, are self-confident and fashion-conscious, and require a missy fit. We operate 296 Cache and Cache Luxe stores, primarily situated in central locations in high traffic, upscale malls in 44 states, the Virgin Islands and Puerto Rico.

Certain matters discussed within this press release may constitute forward-looking statements within the meaning of the federal securities laws. Although Cache, Inc. believes the statements are based on reasonable assumptions, there can be no assurance that these expectations will be attained. Actual results and timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation, ability to successfully open new stores, introduction of the Cache Luxe concept, dependence on management, dependence on vendors and distributors, reliance on foreign manufacturers, material weakness in our internal controls, industry trends, merchandise and fashion trends, competition, seasonality and changes in general economic conditions and consumer spending patterns, as well as other risks outlined from time to time in the filings of Cache, Inc. with the Securities and Exchange Commission.