

July 12, 2007
FINAL FOR IMMEDIATE RELEASE
CACHE, INC.
NASDAQ COMMON STOCK SYMBOL CACH

CACHE REPORTS 1 PERCENT COMPARABLE STORE SALES INCREASE IN JUNE 2007

New York, New York - July 12, 2007 - Cache Inc., (NASDAQ: CACH), a specialty chain of women's apparel stores with 294 stores open, reported June 2007 sales figures.

Comparable store sales (sales for stores open at least one year or more):

- Increased 1% during the 5-week June 2007 period compared to an increase of 4% in the prior year period;
- Increased 1% during the 13-week period ended June 30, 2007, as compared to the same period in 2006; and
- Increased 1% during the 26-week period ended June 30, 2007, as compared to the same period in 2006.

Mr. Brian Woolf, Cache's Chairman and Chief Executive Officer commented: "Our June comparable store sales increase of 1% reflected solid sales trends during the second half of the month, which we attribute to a favorable response to our assortments with particular strength in dresses. We were also successful in moving clearance inventory during the month. As we begin July, sales for the first 10 days have remained positive."

Total sales:

- Decreased \$0.1 million, or 0.5% to \$22.0 million for the 5-week period ended June 30, 2007. The 5-week period for fiscal 2006 included \$1.2 million in sales for the former Lillie Rubin chain;
- Decreased \$0.8 million, or 1.1% to \$70.9 million for the 13-week period ended June 30, 2007. The 13-week period for fiscal 2006 included \$4.2 million in sales for the former Lillie Rubin chain; and
- Decreased \$0.2 million, or 0.1% to \$135.3 million for the 26-week period ended June 30, 2007. The 26-week period for fiscal 2006 included \$8.7 million in sales for the former Lillie Rubin chain.

The Company also noted that it currently operates 294 Cache and Cache Luxe locations, which is unchanged from last month.

About Cache, Inc.

Cache is a nationwide, mall-based specialty retailer of sophisticated, social occasion sportswear and dresses targeting style-conscious women. Cache targets women between the ages of 25 and 45 who have a youthful attitude, are self-confident and fashion-conscious, and require a missy fit. We operate 294

Cache and Cache Luxe stores primarily situated in central locations in high traffic, upscale malls in 44 states, the Virgin Islands and Puerto Rico.

Certain matters discussed within this press release may constitute forward-looking statements within the meaning of the federal securities laws. Although Cache, Inc. believes the statements are based on reasonable assumptions, there can be no assurance that these expectations will be attained. Actual results and timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation, ability to successfully open new stores, introduction of the Cache Luxe concept, dependence on management, dependence on vendors and distributors, reliance on foreign manufacturers, material weakness in our internal controls, industry trends, merchandise and fashion trends, competition, seasonality and changes in general economic conditions and consumer spending patterns, as well as other risks outlined from time to time in the filings of Cache, Inc. with the Securities and Exchange Commission.

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