

July 7, 2005  
FOR IMMEDIATE RELEASE  
CACHE, INC.  
NASDAQ COMMON STOCK SYMBOL CACH

CACHE REPORTS 10 PERCENT COMPARABLE STORE SALES INCREASE IN JUNE 2005

New York, New York - July 7, 2005 - Cache Inc., (NASDAQ: CACH), a specialty chain of women's apparel stores with 297 stores open, reported June 2005 sales figures.

Comparable Store Sales: (sales for stores open at least one year or more)

- Increased 10% during the five week June 2005 period compared to a decrease of 4% in the prior year period;
- Increased 5% during the 13 week period ended July 2, 2005, as compared to the same period in 2004; and
- Increased 3% during the 26 week period ended July 2, 2005, as compared to the same period in 2004.

Total Sales:

- Increased \$2.9 million or 15.9% to \$21.1 million for the five week period ended July 2, 2005;
- Increased \$6.9 million or 11.6% to \$66.6 million for the 13 week period ended July 2, 2005; and
- Increased \$12.2 million or 10.4% to \$129.4 million for the 26 week period ended July 2, 2005.

Mr. Brian Woolf, Cache's Chairman commented: "We were pleased to continue our strong sales performance this month by reporting a comparable store sales increase of 10% in June. Sales for the month and quarter met our revised projections. We continue to believe we are on target to meet our second quarter expectations and are delighted to enter the third quarter with favorable momentum."

The Company also noted that it opened one new Lillie Rubin store in June and currently operates 297 Cache and Lillie Rubin locations.

Certain matters discussed within this press release may constitute forward-looking statements within the meaning of the federal securities laws. Although Cache, Inc. believes the statements are based on reasonable assumptions, there can be no assurance that these expectations will be attained. Actual results and timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation, industry trends, merchandise and fashion trends, competition, changes in general economic conditions and consumer spending patterns, vendor procurement issues and the ability to obtain financing, as well as other risks outlined from time to time in the filings of Cache, Inc., with the Securities and Exchange Commission.

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