

MAY 9, 2002

FOR IMMEDIATE RELEASE

CACHE, INC.

NASDAQ COMMON STOCK SYMBOL CACH

CACHE REPORTS 6 PERCENT COMPARABLE STORE INCREASE IN APRIL 2002

New York, New York - May 9, 2002 - Cache Inc., (NASDAQ: CACH), a specialty chain of women's apparel stores with 224 stores open, reported April 2002 sales figures.

Comparable store sales (sales for stores open at least one year or more) increased 6% during the four week April 2002 period, as compared to the same period in 2001. Total sales for the four week period ended April 27, 2002 increased \$1.8 million or 10% to \$19.8 million.

Total sales for the seventeen week period ended April 27, 2002 were \$67.5 million, which represents an increase of \$5.3 million or 9% as compared to Fiscal 2001. Comparable store sales increased 5% during the same period, as compared to Fiscal 2001.

Brian Woolf, Cache's Chairman commented, " We were pleased with the 6.4% comparable store sales increase for the combined March and April period. The Company continues to experience a significant improvement in gross margins due to the strength of regular priced sales."

Certain matters discussed within this press release may constitute forward-looking statements within the meaning of the federal securities law. Although Cache, Inc. believes the statements are based on reasonable assumptions, there can be no assurance that these expectations will be attained. Actual results and timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation, industry trends, merchandise trends, competition and the ability to obtain financing, as well as other risks outlined from time to time in the filings of Cache, Inc. with the Securities and Exchange Commission.

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