

May 4, 2006
FOR IMMEDIATE RELEASE
CACHE, INC.
NASDAQ COMMON STOCK SYMBOL CACH

CACHE REPORTS 11% PERCENT COMPARABLE STORE SALES INCREASE IN APRIL 2006

New York, New York - May 4, 2006 - Cache Inc., (NASDAQ: CACH), a specialty chain of women's apparel stores with 304 stores open, reported April 2006 sales figures.

Comparable store sales (sales for stores open at least one year or more) increased 11% during the four week April 2006 period, as compared to a 3% decrease during the same period in 2005. Total sales for the four week period ended April 29, 2006 increased \$2.8 million or 12.1% to \$26.9 million, as compared to the four week period ended April 30, 2005.

Mr. Brian Woolf, Cache's Chairman commented, "We began the second quarter strongly, reporting an 11% increase in April comparable store sales. Consumers responded favorably to our assortments across each of our merchandise categories. We correctly interpreted new fashion trends such as in long and short dresses, cropped pants and Bermuda shorts, which provide us with continued momentum as we enter May."

Certain matters discussed within this press release may constitute forward-looking statements within the meaning of the federal securities laws. Although Cache, Inc. believes the statements are based on reasonable assumptions, there can be no assurance that these expectations will be attained. Actual results and timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation, industry trends, merchandise and fashion trends, competition, changes in general economic conditions and consumer spending patterns, vendor procurement issues and the ability to obtain financing, as well as other risks outlined from time to time in the filings of Cache, Inc., with the Securities and Exchange Commission.

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