

APRIL 10, 2003

FOR IMMEDIATE RELEASE

CACHE, INC.

NASDAQ COMMON STOCK SYMBOL CACH

CACHE REPORTS SEVEN PERCENT COMPARABLE STORE SALES DECREASE  
IN MARCH 2003

New York, New York – April 10, 2003 – Cache Inc., (NASDAQ: CACH), a specialty chain of women's apparel stores with 237 stores open, reported March 2003 sales figures.

Comparable store sales (sales for stores open at least one year or more) decreased 7% during the five week March 2003 period, as compared to the same period in 2002. Total sales for the five week period ended March 29, 2003 decreased \$1.1 million or 5% to \$21.1 million.

Comparable store sales decreased 3% during the 13 week period ended March 29, 2003, as compared to the same period in 2002. Total sales for the 13 week period remained unchanged at \$47.6 million.

Mr. Brian Woolf, Cache's Chairman commented, "Due to a calendar change our March 2003 sales reporting period does not include the week of Easter, which was included in March's results last year and will be reported in April's results this year. As a result of the holiday shift this year, March and April sales results should be combined for a more meaningful comparison. We anticipate reporting first quarter results on or around May 8, 2003."

Certain matters discussed within the press release may constitute forward-looking statements within the meaning of the federal securities law. Although Cache, Inc. believes the statements are based on reasonable assumptions, there can be no assurance that these expectations will be attained. Actual results and timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation, industry trends, merchandise trends, competition and the ability to obtain financing, as well as other risks outlined from time to time in the filings of Cache, Inc. with the Securities and Exchange Commission.

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