



Company Contact: Tom Reinckens
Cache Inc.
(212) 575-3246

Final For Release

Investor Relations: Allison Malkin
Integrated Corporate Relations
(203) 682-8225

CACHE REPORTS 5% COMPARABLE STORE SALES INCREASE IN MARCH Company Updates First Quarter and Fiscal 2006 Guidance

New York, NY – – April 6, 2006 - Cache Inc., (NASDAQ: CACH), a specialty chain of women's apparel stores with 302 stores open, today announced comparable store sales (sales for stores open at least one year or more) increased 5% in March, as compared to achieving flat comparable store sales in March 2005. Total sales for the five-week period ended April 1, 2006 increased to \$29.3 million, or 5.4%, as compared to the five-week period ended April 2, 2005.

Comparable store sales increased 1% during the 13 week period ended April 1, 2006, as compared to a 1% increase for the same period in 2005. Total sales for the 13 week period increased \$0.9 million or 1.4% to \$63.7 million.

Mr. Brian Woolf, Cache's Chairman commented: "Our comparable store sales increase of 5% for March reflected a strong performance at Cache, partially offset by ongoing weakness at Lillie Rubin. While we continue to be pleased with the strength of our Cache business across each of our categories and believe we are positioned to report improved results at Lillie Rubin, we have tempered our first quarter guidance, due to reduced expectations for Lillie Rubin. That said, we are confident that we will report solid growth in sales and earnings during the second quarter and for the balance of the year. Our Lillie Rubin business is expected to improve, as merchandising initiatives by its new GMM take hold and as we face easier comparisons for the total company."

Revised Outlook

The Company noted that it is revising its outlook for net sales and diluted earnings per share for the first quarter of fiscal 2006 and full year fiscal 2006. The Company currently estimates first quarter fiscal 2006 diluted earnings per share in the range of \$0.10 to \$0.11, inclusive of \$0.01 per share for stock option expense, as compared to its previous guidance range for diluted earnings per share in the range of \$0.12 to \$0.14, inclusive of \$0.01 per share for stock option expense. Actual first quarter fiscal 2005 diluted earnings were \$0.11 per share. The Company estimates that its Lillie Rubin chain will negatively impact first quarter diluted earnings per share by \$0.03, as compared to the first quarter of fiscal 2005. Actual net sales for the first quarter of fiscal 2006 were \$63.7 million, in line with the Company's previous guidance range of \$63.0 million to \$64.0 million and versus actual first quarter fiscal 2005 net sales of \$62.8 million.

For fiscal 2006, the Company continues to estimate net sales in the range of \$278 million to \$284 million, as compared to actual fiscal 2005 net sales of \$266.4 million. Fiscal 2006 diluted earnings per share are currently estimated in the range of \$0.98 to \$1.00, exclusive of \$0.04 per share for stock option expense, as compared to the Company's previous guidance range of \$1.00 to \$1.02, exclusive of \$0.04 per share for stock option expense and versus actual fiscal 2005 diluted earnings per share of \$0.83.

Store Expansion

During March 2006, the Company opened one new Cache store and one new Lillie Rubin store. In total, the Company ended the first quarter of fiscal 2006 with 302 stores, including 263 Cache and 39 Lillie Rubin locations. The Company continues to expect to open between 15 to 20 new stores and close six low productivity stores with their natural lease expiration date. At year end, the Company continues to expect to operate approximately 320 stores.

About Cache, Inc.

Cache is a nationwide, mall-based specialty retailer of sophisticated, social occasion sportswear and dresses targeting style-conscious women. We own and operate two separate store concepts, Cache and Lillie Rubin, each of which carries its own distinctive branded merchandise. Cache targets women between the ages of 25 and 45 who have a youthful attitude, are self-confident and fashion-conscious, and require a missy fit. Lillie Rubin stores offer a more sophisticated line of social occasion apparel targeting women between the ages of 35 and 55. We operate 257 Cache and 37 Lillie Rubin stores primarily situated in central locations in high traffic, upscale malls in 43 states, the Virgin Islands and Puerto Rico.

Safe Harbor

Certain matters discussed within this press release may constitute forward-looking statements within the meaning of the federal securities law. Although Cache, Inc. believes the statements are based on reasonable assumptions, there can be no assurance that these expectations will be attained. Actual results and timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation, industry trends, merchandise and fashion trends, competition, changes in general economic conditions and consumer spending patterns, vendor procurement issues and the ability to obtain financing, as well as other risks outlined from time to time in the filings of Cache, Inc., with the Securities and Exchange Commission.