

March 8, 2007  
FOR IMMEDIATE RELEASE  
CACHE, INC.  
NASDAQ COMMON STOCK SYMBOL: CACH

CACHE REPORTS 1% INCREASE IN FEBRUARY 2007 COMPARABLE STORE SALES

New York, New York - March 8, 2007 - Cache Inc., (NASDAQ: CACH), a specialty chain of women's apparel stores with 295 stores open, reported February 2007 sales figures.

Comparable store sales (sales for stores open at least one year or more) increased 1% during the four-week February 2007 period, as compared to the same period in 2006. Total sales for the four-week period ended February 24, 2007 decreased \$0.1 million or 0.5% to \$19.9 million.

Comparable store sales increased 5% during the eight-week period ended February 24, 2007, as compared to the same period in 2006. Total sales for the eight-week period increased \$0.7 million or 2% to \$35.2 million.

Mr. Brian Woolf, Cache's Chairman commented: "Our February comparable store sales increase of 1% included strong sales growth during the first two weeks of the month. This was offset by softness during the latter half of February, related to the snowstorm in week three and our decision to not anniversary a shopping pass that was widely distributed last year during the fourth week. By category, our sales increase reflected ongoing strength in day-into-evening dresses and accessories. As we look ahead, we believe we are positioned to capitalize on the spring season. Dresses, which are a core competency of ours, continue to gain momentum. We also expect our promotional calendar to normalize with no major shifts expected going forward."

For the year-to-date period, the Company has opened 3 new Cache stores and has closed one Cache store and one Lillie Rubin store. The Company continues to expect to open approximately 15 to 20 new stores in Fiscal 2007.

Certain matters discussed within this press release may constitute forward-looking statements within the meaning of the federal securities laws. Although Cache, Inc. believes the statements are based on reasonable assumptions, there can be no assurance that these expectations will be attained. Actual results and timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation, ability to successfully open new stores, introduction of the Cache Luxe concept, dependence on management, dependence on vendors and distributors, reliance on foreign manufacturers,

material weakness in our internal controls, industry trends, merchandise and fashion trends, competition, seasonality and changes in general economic conditions and consumer spending patterns, as well as other risks outlined from time to time in the filings of Cache, Inc. with the Securities and Exchange Commission.

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