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CACHE, INC.

NASDAQ COMMON STOCK SYMBOL CACH

CACHE REPORTS FEBRUARY 2002 COMPARABLE STORE SALES DECREASED  
2 PERCENT

New York, New York- March 7, 2002- Cache Inc., (NASDAQ: CACH), a specialty chain of women's apparel stores with 222 stores open, reported February 2002 sales figures.

Comparable store sales (sales for stores open at least one year or more) decreased 2% during the four week February 2002 period, as compared to the same period in 2001. Total sales for the four week period ended February 23, 2002 increased \$0.1 million or 1% to \$14.0 million, for the four week period.

Total sales for the eight week period ended February 23, 2002 were \$25.4 million, as compared to \$24.0 million for the comparable period ended February 24, 2001, which represents an increase of \$1.4 million or 6%. Comparable store sales increased 3% during the eight week period, as compared to the same period in Fiscal 2001.

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