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CACHE REPORTS 4 PERCENT COMPARABLE STORE SALES INCREASE IN FEBRUARY 2008

New York, New York – March 6, 2008 – Cache Inc., (NASDAQ: CACH), a specialty chain of women’s apparel stores with 293 stores open, reported February 2008 sales figures.

For the 4-week period ended February 23, 2008, comparable store sales (sales for stores open at least one year or more) increased 4%, as compared to an increase of 1% in the prior-year period ending February 24, 2007. Total net sales for the 4-week period increased \$1.7 million or 8% to \$21.5 million, as compared to last year.

For the 8-week period ended February 23, 2008, comparable store sales increased 5%, as compared to an increase of 5% in the prior-year period in 2007. Total net sales for the 8-week period increased \$3.0 million, or 8% to \$38.2 million, as compared to last year.

Thomas Reinckens, Cache Chairman and Chief Executive Officer commented: “We were pleased with our February sales results, which reflected continued strength in our sportswear assortments. We believe we remain positioned solidly this spring despite a difficult retail environment.”

During the month, the Company opened one new store and closed three stores.

About Cache, Inc.

Cache is a nationwide, mall-based specialty retailer of sophisticated, social occasion sportswear and dresses targeting style-conscious women. Cache targets women between the ages of 25 and 45 who have a youthful attitude, are self-confident and fashion-conscious, and require a missy fit. We operate 293 Cache and Cache Luxe stores, primarily situated in central locations in high traffic, upscale malls in 43 states, the Virgin Islands and Puerto Rico.

Certain matters discussed within this press release may constitute forward-looking statements within the meaning of the federal securities laws. Although Cache, Inc. believes the statements are based on reasonable assumptions, there can be no assurance that these expectations will be attained. Actual results and timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation, ability to successfully open new stores, introduction of the Cache Luxe concept, dependence on management, dependence on vendors and

distributors, reliance on foreign manufacturers, material weakness in our internal controls, industry trends, merchandise and fashion trends, competition, seasonality and changes in general economic conditions and consumer spending patterns, as well as other risks outlined from time to time in the filings of Cache, Inc. with the Securities and Exchange Commission.