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CACHE, INC.

NASDAQ COMMON STOCK SYMBOL CACH

CACHE REPORTS JANUARY 2002 COMPARABLE STORE SALES INCREASED
10 PERCENT

New York, New York- February 7, 2002- Cache Inc., (NASDAQ: CACH), a specialty chain of women's apparel stores with 222 stores open, reported January 2002 sales figures.

Comparable store sales (sales for stores open at least one year or more) increased 10% during the four week January 2002 period, as compared to the same period in 2001. Total sales for the four week period ended January 26, 2002 increased \$1.4 million or 14% to \$11.4 million, for the four week period.

Mr. Brian Woolf, Cache's Chairman, commented, "We were pleased with the 10% comparable store increase in January, which was partially due to the benefit of an extra day of pre-New Year's Day sales, nevertheless, comparative store sales throughout the month of January were positive."

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