

FEBRUARY 6, 2003

FOR IMMEDIATE RELEASE

CACHE, INC.

NASDAQ COMMON STOCK SYMBOL CACH

CACHE REPORTS FIVE PERCENT COMPARABLE STORE SALES INCREASE IN
JANUARY 2003

New York, New York – February 6, 2003 – Cache inc., (NASDAQ: CACH), a specialty chain of women’s apparel stores with 234 stores open, reported January 2003 sales figures.

Comparable store sales (sales for stores open at least one year or more) increased 5% during the four week January 2003 period, as compared to the same period in 2002. Total sales for the four week period ended January 25, 2003 increased \$1.0 million or 9% to \$12.4 million.

Certain matters discussed within this press release may constitute forward-looking statements within the meaning of the federal securities law. Although Cache, Inc. believes the statements are based on reasonable assumptions, there can be no assurance that these expectations will be attained. Actual results and timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation, industry trends, merchandise trends, competition and the ability to obtain financing, as well as other risks outlined from time to time in the filings of Cache, Inc. with the Securities and Exchange Commission.

For further information contact Thomas E. Reinckens, President, Chief Operating Officer, Cache, Inc., 1460 Broadway, New York, New York