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FOR IMMEDIATE RELEASE
CACHE, INC.
NASDAQ COMMON STOCK SYMBOL CACH

CACHE REPORTS FLAT COMPARABLE STORE SALES IN JANUARY 2006

New York, New York - February 2, 2006 - Cache Inc., (NASDAQ: CACH), a specialty chain of women's apparel stores with 301 stores open, reported January 2006 sales figures.

Comparable store sales (sales for stores open at least one year or more) were flat during the four week January 2006 period, as compared to a 2% increase reported in January 2005. Total revenues for the four-week period ended January 28, 2006 were \$14.4 million, or flat, as compared to the four-week period ended January 29, 2005.

Mr. Brian Woolf, Cache's Chairman commented: "January sales results were in line with our expectations. Comparable store sales were flat, which reflected reduced levels of holiday clearance inventory, as compared to January last year. Our new receipts, delivered in the latter part of the month are selling at a brisk pace, which bodes well for the spring season."

The Company noted that as part of its ongoing efforts to enhance store productivity it closed five stores in January coinciding with lease renewal dates. At month end, the Company operated 263 Cache and 38 Lillie Rubin locations.

Conference Call

The Company also announced that it will conduct a conference call to discuss its fourth quarter and fiscal 2005 results on Wednesday, February 8, 2006 at 9:00 a.m. Eastern Time. Investors and analysts interested in participating in the call are invited to dial (800) 289-0533, approximately ten minutes prior to the start of the call. The conference call will also be web-cast live at www.cache.com. A replay of this call will be available until February 15, 2006 and can be accessed by dialing (888) 203-1112 and entering code 5899145.

Certain matters discussed within this press release may constitute forward-looking statements within the meaning of the federal securities law. Although Cache, Inc. believes the statements are based on reasonable assumptions, there can be no assurance that these expectations will be attained. Actual results and timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including, without limitation, industry trends, merchandise and fashion trends,

competition, changes in general economic conditions and consumer spending patterns, vendor procurement issues and the ability to obtain financing, as well as other risks outlined from time to time in the filings of Cache, Inc., with the Securities and Exchange Commission.

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