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FOR IMMEDIATE RELEASE

CACHE, INC.

NASDAQ COMMON STOCK SYMBOL CACH

CACHE REPORTS 11 PERCENT COMPARABLE STORE SALES INCREASE IN
DECEMBER 2002

New York, New York - January 8, 2003 - Cache Inc., (NASDAQ: CACH), a specialty chain of women's apparel stores with 234 stores open, reported December 2002 sales figures.

Comparable store sales (sales for stores open at least one year or more) increased 11% during the five week December 2002 period, as compared to the same period in 2001. Total sales for the five-week period ended December 28, 2002 were a record \$28.4 million, a 15% increase as compared to \$24.6 million for the five week Fiscal period in Fiscal 2001.

Brian Woolf, Cache's Chairman commented, "We were pleased with our comparable store sales increase of 11% in December and 7% for the 52 week period. Our December sales increase was primarily driven by our regular price assortments. We anticipate reporting improved fourth quarter and 52 week results on or about February 5, 2003."

Total sales for the 52 week period ended December 28, 2002 were \$199.5 million, as compared to \$179.9 million for the comparable period ended December 29, 2001, which represents an increase of \$19.6 million or 11%. Comparable store sales increased 7% during the fifty-two week period, as compared to the same period in Fiscal 2001.

Total sales for the 13-week period ended December 28, 2002 were \$58.6 million, which represents an increase of \$6.4 million or 12%, as compared to last year. Comparable store sales increased 8% during the 13-week period, as compared to last year.

Cache opened ten new Cache stores and three Lillie Rubin stores during 2002. The Company plans to open approximately seven new Cache stores and three new Lillie Rubin stores in Spring 2003.

Certain matters discussed within this press release may constitute forward-looking statements within the meaning of the federal securities law. Although Cache, Inc. believes the statements are based on reasonable assumptions, there can be no assurance that these expectations will be attained. Actual results and timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including without limitation, industry trends, merchandise trends, competition and the ability to obtain financing, as well as other risks

outlined from time to time in the filings of Cache, Inc. with the Securities and Exchange Commission.

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