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CACHE ANNOUNCES PARTICIPATION IN THE 14TH ANNUAL ICR XCHANGE CONFERENCE

New York, New York – January 5, 2012 – Cache Inc., (NASDAQ: CACH), a specialty chain of women’s apparel stores, today announced that the Company will participate in the 14th Annual ICR XChange conference, held at the Fontainebleau Miami Beach in Miami, Florida on Thursday, January 12, 2012 at 10:40 am Eastern Time. Thomas Reinckens, Chairman and Chief Executive Officer, and Maggie Feeney, Executive Vice President and Chief Financial Officer, will host the presentation. The presentation will also be webcast live at www.cache.com.

About Cache, Inc.

Cache is a nationwide, mall-based specialty retailer of sophisticated sportswear and social occasion dresses targeting style-conscious women who have a youthful attitude and are self-confident. As of December 31, 2011, the Company operated 279 stores, primarily situated in central locations in high traffic, upscale malls in 43 states, the Virgin Islands and Puerto Rico.